



Hey Janet!

I am so excited to have the opportunity to partner with you to share your stories with the world! We're so grateful that you trust us to help you share this piece of yourself!

This company gives you the full rights to your book. We will have it copyrighted in your name, and all of the royalties are yours. You deserve them! This is your dream. Our role is to guide you through the publishing process, help with the marketing and development of your series and brand, and break it down into easy steps, so you remain in full control of your book. We take care of all the background stuff, that is tedious and confusing. We are well-versed in this, and provide a helping hand.

What makes Marissa F. Cohen Publishing unique is that we have personality, and genuinely care about every client, their needs, and support them throughout this, often, stressful process. We have a track record of excellence, as shown by our back-to-back bestsellers, raving clients, and creative and well-rounded skill set. We help design a marketing plan with you, so it is a manageable, easy and stress-free process.

Publishing a book opens many doors, and having direction from experts can be extremely beneficial for your chosen career. Whether it is to start a series, start a speaking career, a podcast, tv show, or shine a spotlight on your expertise, you're taking the first step towards that by working with us!

We have a genuine passion for what we do, and hope it shows! Let's work together to get your message out, and create the life that you dream of!

Marissa F. Cohen

Marissa F. Cohen Publishing

Marissa F. Cohen Publishing Services
www.MarissaFayeCohen.com
Marissa Cohen

This proposal is prepared for
Janet Davidson

With Marissa F. Cohen Publishing, we take personal pride in all of our clients and their projects. Commitment and care for your stories, your privacy and control over your story is our optimum motivation; subject you are writing about is sensitive, we make it our utmost priority to keep that in consideration throughout this process.

We strive to achieve three goals for Authors:

1. Give authors the opportunity to use their voice to impact the world;
2. Make the publishing process easy, stress-free and successful;
3. Empower authors to inspire others

We have given a voice to over 60 groundbreaking and inspiring authors, breaking their silence and empowering them to impact the world with their voices and stories. We want to help all authors break their silence and let the world hear their voice; and your story could help encourage someone to take that step.

We will brainstorm and organize a marketing plan with you to suit your individual goals and needs. We will stand by you every step of the way, and advise when you need it.

We are here to meet your needs, and make this book as successful, versatile, and powerful as you want. We work with physical books, e-books and audiobooks.

Publishing Options

Key:

X — Included

— Not Included

Beginning to End	Platinum	Diamond	Gold	Janet Special
Brainstorming Sessions to figure out how you want to write your book	X	X	X	X
Help set up an outline to keep yourself organized and your book flowing.	X	X	X	X
Set up Deadlines and a timeline for your work.	X	X	X	X
Accountability Partner to Meet Your Deadlines	X	X	X	X
Proofread manuscript for review and last minute revisions	X	X	X	X
Editing services for first, second and third draft (if needed).	*Available at Additional Charge*	*Available at Additional Charge*	*Available at Additional Charge*	X
Formatting your work to meet criteria for publishing	X	X	X	X
Dedication, Acknowledgments and About the Author Template	X	X	X	X
Copyrighting Services	X	*Available at Additional Charge*	*Available at Additional Charge*	X

Beginning to End	Platinum	Diamond	Gold	Janet Special
Print and Kindle Version Formatting and Publishing	X	X	X	X
ISBN #	X	X	X	X
Book Description Templates	X	X	X	X
Cover and art referrals	X	X	X	X
Illustration Services	*Available at Additional Charge*	*Available at Additional Charge*	*Available at Additional Charge*	
Audiobook Services	X	*Available at Additional Charge*	*Available at Additional Charge*	

Audiobooks	Platinum	Diamond	Gold
Compiled list of items necessary to efficiently record your own audiobook	X		
Assistance with narrating your book: either yourself, myself or my associate.	X		
Recording production: including editing	X		
Managing the uploading process from beginning to end.	X		
Distributing audiobook to other platforms	*Available at Additional Charge*		

Marketing	Platinum	Diamond	Gold
Set up launch pages on Social Media sites	X	X	
Market Research — Finding the best places to promote and sell your book	X	X	

Marketing	Platinum	Diamond	Gold
Guest spot on my podcast Healing From Emotional Abuse to promote your book and book launch (Podcast ranked Top 100 in: Relationships, and Society and Culture Podcasts)	X	X	X
Organize a specific marketing plan / strategy for your book	X	X	
Outside the box brainstorming of places to promote your book	X	X	
Marketing Strategy Sessions to promote book sales	Eight Months	Six Months	
Create list of podcasts and outlets to use to market and sell your books to your ideal audience.	X	X	
Provide pre-written email templates to send to podcasts for guest appearances	X		
Assistance and direction in content creation	X	X	X
Algorithm and Behind-the-Scenes Research to Get Amazon Bestseller Status	X	X	X
Keyword and Category Research to Get Amazon Bestseller Status	X	X	X
Edited video interviews to promote your book launch	5	3	1
Content Creation Services	X		

Marketing	Platinum	Diamond	Gold
Help finding book endorsements, reviews and testimonials	X		
Advice and organization of speaking engagements and book signings	Six Months	Three Months	
Website Services: Creating, designing and hosting a website built by us specifically for you and your mission	X	*Available at Additional Charge*	*Available at Additional Charge*
Licensing Deals	X	X	

Book Launch Day!	Platinum	Diamond	Gold	Janet Special
Your Report of rankings on Amazon throughout your Launch	X	X	X	X
Live Interviews on Launch	4	1		1
Press Release	X			
Your Total Investment	\$7,500	\$4,500	\$2,500	\$1,000

Prices are subject to change based on additional services

Option's available to customize a package specifically catered to your wants and needs

Publishing Agreement

I _____, retain the services of Marissa F. Cohen Publishing (MFC Inc.) to publish and market our upcoming book. I realize that your company has a track record of excellence and advocacy in assisting authors to publish quality and successful books. I will take an active participation and cooperation during all the stages of this agreement, including inception to pre-launch and launch of the book. I am clear that while Marissa F. Cohen Publishing has a track record of achieving best-selling status, based on their skills and expertise, there is no guarantees because of the vast variables during launch time.

I agree to carry out the necessary steps and providing the documents and graphics needed in a timely fashion, and know that we will agree on the timing as far as date of publishing, according to the agreed upon timeline.

I understand that the fees associated with the service provided and agree to pay in full. I understand and agree to comply with the provisions stated above in this agreement and in the Participation Terms and Conditions on page 2 and I authorize the above marked option to be charged as described above. I understand this is a non-cancelable commitment. I will not initiate any credit card chargebacks regarding this purchase. If my primary credit card payment is declined, I authorize MFC Inc. to process payment with an alternate card on file.

I understand that all copyrights and intellectual property are owned by me, as well as all royalties and financial compensation as a result of this publication. If we decide to move forward with licensing and brand merchandise, an additional contract will be created and agreed upon by both parties, including a finders fee for Marissa F. Cohen Publishing. Author owns the copyrights of this work, including all movie rights, television rights, game rights, licensing rights of authors work.

Marissa F. Cohen Publishing has a strict policy to serve our clients with excellence and agree to provide all items listed above in a timely and efficient manner, treating all involved with respect and understanding. I FULLY UNDERSTAND THAT BY SIGNING BELOW, I AFFIRM THAT I HAVE READ, UNDERSTAND AND AGREE TO THE TERMS OF THIS AGREEMENT. I may cancel this transaction at any time prior to midnight of the THIRD (3rd) BUSINESS DAY after the date of this transaction. To cancel this transaction, submit a written Cancellation Notice by email to: me@marissafayecohen.com

Book Set-Up for Distribution and Printing:

\$500 Custom Print Book Interior Format Design includes eBook Interior Layout and Design (words and images)

\$125 Copyright registration and Industry Standard Formatting for Copyright Page

\$100 ISBN Assignment for Perfect Bound book, ebook and hardcover

\$100 Bar Code and Library of Congress Control Number

\$150 Ebook conversions

\$300 Accountability Partner to hit publishing deadlines

\$625 Print file submission - softcover, ebook and hardcover to various platforms

\$1,900 Publishing Subtotal

-\$900 Special Package Discount

Total Investment: \$1,000

Client Signature

Publisher Signature

Client Printed Name

Publisher Printed Name

Client Pronouns

Date

Address

City, State, Zip

Client Email

Phone

Date

Janet Special Package Options:

Pay in Full (\$1,000)

Payment Plan 1 (\$500 down + 2 months of payments for remaining 50% = \$250 per month)

Payment Plan 2 (\$500 down + 6 months of payments for remaining 50% = \$85 per month)

Must be paid in full before publishing

Diamond Package Options:

- Pay in Full (\$4,500)**
- Payment Plan 1 (\$2,250 down + 6 months of payments for remaining 50% = \$375 per month)**
- Payment Plan 2 (\$2,250 down + 8 months of payments for remaining 50% = \$285 per month)**
- Payment Plan 3: Create a payment plan and schedule that works for your specific needs
*Must be paid in full before publishing***

Gold Package Options:

- Pay in Full (\$2,500)**
- Payment Plan 1 (\$1,250 down + 2 months of payments for remaining 50% = \$625 per month)**
- Payment Plan 2 (\$1,250 down + 6 months of payments for remaining 50% = \$210 per month)**
- Payment Plan 3: Create a payment plan and schedule that works for your specific needs
*Must be paid in full before publishing***